



GOVERNMENT OF BERMUDA

Registry General

Trademarks Application Advertisements

TRADE MARKS ACT 1974

GOVERNMENT NOTICE NO.: 82

Notice is hereby given that a person who has grounds of Opposition to the registration of any of the Marks advertised herein, according to the Classes under the heading "Trademark Applications advertised before Registration", may within two months from the date of this publication, lodge with the Registrar, Notice of Opposition in writing in duplicate accompanied by a fee of \$185 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter. Applications for registration in Part B are distinguished by the Letter B prefixed to the Official Number.

TRADEMARKS APPLICATIONS ADVERTISED BEFORE REGISTRATION

Applications for registration in Part A of the Register

TWO GOOD

Trade Mark Application No. 57544

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the words "TWO" and "GOOD" except as they appear in the mark.

Class 29: Milk, milk products and their substitutes; milk powder; gelled, flavoured and whipped milk; milk-based desserts; yoghurts; yoghurt drinks; cottage cheese; beverages composed mainly of milk or milk products; milky beverages mainly made of milk; milk beverages comprising of fruit; fermented plain or flavoured milky products; milk substitutes of plant origin; milk substitutes made from plants or nuts; milk beverages containing fruit and vegetable products; all included in Class 29.

DANONE US, LLC, 100 Hillside Avenue, White Plains, New York 10603, United States of America - 11/02/2019. Address for service is: ImPact Trademark Services LLC., Suite 206, Commerce Building , 54 Reid Street, Hamilton HM12, Bermuda.



Trade Mark Application No. B60902

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the words "SIMON'S", "BERMUDA RUM" and "GOMBEY", the device of a "GOMBEY" and the outline of the map of Bermuda.

Colour Limitation: This Mark is limited to the colours "green", "orange", "red", "purple" and "blue" as shown on the form of the application.

Class 33: Alcoholic beverages, except beers; alcoholic preparations for making beverages; all included in Class 33.

SIMONS GOMBEY BERMUDA RUM, 6 Stormalong Lane Pembroke HM01, Bermuda - 06/01/2023. Address for service is: Shannon Simons, 6 Stormalong Lane, Pembroke HM 01, Bermuda.



Trade Mark Application No. 60926

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "JEWELRY" and a letter "B".

Class 14: Jewelry; semi-precious stones; precious metals and their alloys; all included in Class 14.

BACK TO BASICS JEWELRY, 17 Pinetree Lane, Sandys MA02, Bermuda - 17/01/2023. Address for service is: **Caillia A. Joell and Cholay A. Joell, 17 Pinetree Lane, Sandys MA02, Bermuda.**

The word 'Fudgesicle' is written in a playful, multi-colored font. Each letter is a different color: 'F' is orange, 'u' is brown, 'd' is pink, 'g' is yellow, 'e' is dark blue, 's' is green, 'i' is light blue, and 'c' is aqua. The 'l' is red.

Trade Mark Application No. 61023

Colour Limitation: The Mark is limited to the colours "orange", "brown", "pink", "yellow", "dark blue", "green", "light blue" "aqua" and "red" as shown on the form of the application.

Class 16: Series of fiction books or series of non-fiction books; all included in Class 16.

TINEE FURBERT, 20 Redkiln Road, Hamilton Parish CR 02, Bermuda - 20/02/2023. Address for service is: **Tinee Furbert, 20 Redkiln Road, Hamilton Parish CR 02, Bermuda.**



Trade Mark Application No. 61098

Class 33: Alcoholic beverages, except beers; alcoholic preparations for making beverages; ciders; hard seltzers; all included in Class 33.

CARLSBERG BREWERIES A/S, J.C. Jacobsens Gade 1, 1799 Copenhagen V, Denmark - 27/03/2023. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 61279

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the word "tails".

Colour Limitation: The Mark is limited to the colour "blue" as shown on the form of application.

Class 44: Medical services in respect of mental health; wellbeing and animal therapy services; all included in Class 44.

BERMUDA SPCA, 32 Valley Road, Paget, PG05, Bermuda - 22/06/2023. Address for service is: Bermuda SPCA, 32 Valley Road, Paget, PG05, Bermuda.

1926

Trade Mark Application No. B61294

Section 18 (4) Notice: Proceeding by reason of Section 18(4)... WO Trademark Registration No. 0000001745423.

Class 14: Clock and watchmaking, namely watches, wristwatches; parts for clock and watchmaking; articles and accessories for clock and watches (articles not included in other classes); clocks and other chronometric instruments, chronometers, chronographs (clock and watchmaking); watch bracelets, watch straps; dials (clock and watchmaking); boxes and presentation cases for clocks, watches and jewellery; watch movements and parts thereof; jewellery; precious stones and semi-precious stones; precious metals and their alloys; pins (jewellery); cufflinks; key rings; all included in Class 14.

MONTRES TUDOR SA, Rue François-Dussaud 3 Geneva, Switzerland - 28/06/2023. Address for service is: **Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**



Trade Mark Application No. 61548

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "APPAREL".

Class 25: Clothing apparel, namely, tracksuits, yoga wear, T-shirts and kids wear; all included in Class 25.

GOLD COAST APPAREL, 9 PATIENCE AVENUE, SANDYS SB01, Bermuda - 18/09/2023. Address for service is: **Mark Darko, 9 Patience Avenue, Sandys SB01, Bermuda.**

SUN GLOBAL LUNA

Trade Mark Application No. 62030

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "GLOBAL".

Class 36: Financial services; banking; insurance services; all included in Class 36.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 08/04/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62291

Consent Notice: By consent of Proprietor of mark No. 29667

Class 9: Downloadable electronic publications; downloadable podcasts and blogs; software; application software; downloadable application software for virtual environments, smartphones, mobile phones and computer tablets; downloadable game software; virtual reality software; augmented reality software; operating systems for virtual private networks; downloadable computer software for blockchain technology; downloadable software containing virtual objects, digital collectibles and non-fungible tokens (NFTs); downloadable digital image files authenticated by non-fungible tokens (NFTs); downloadable computer software for use as digital wallets; software capable of displaying products virtually, such as works of art, photographs, images, sounds, avatars, watches, jewellery, eyeglasses, binoculars, eyeglass cases, clothing and accessories, caps, hats, scarves, belts, shoes, neckties, jackets, anoraks, gloves, rugs, bags, leather pouches, wallets, card holders, pencil cases, travel bags, jewellery boxes, manicure sets, knives, lighters, perfumes, candles, pens, key rings, mirrors, sporting goods, stuffed animals; security tokens for use as encryption devices; downloadable cryptographic keys for receiving and spending cryptocurrency; cryptocurrency hardware wallets; smart watches; downloadable virtual

watches; downloadable virtual watches authenticated by non-fungible tokens (NFTs); smart wristbands (measurement instruments); smart rings; devices and instruments for processing data, adapted for personal use; global positioning devices and instruments; apparatuses and instruments for measuring, recording and evaluating performance; smart glasses; virtual reality headsets and gloves; all included in Class 9.

ROLEX SA, Rue François-Dussaud 3-5-7, Geneva, Switzerland - 29/08/2024. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 62345

Transliteration Clause: The Mark contains the Italian phrase “de Grisogono” derived from the Greek meaning "Begotten of gold".

Class 43: Cafés; restaurant and café services; café-restaurants; café and restaurant services; hostels; hotel accommodation services; providing accommodation in hotels and motels; restaurant, bar and catering services; all included in Class 43.

DE GRISOGONO MANAGEMENT L.L.C., Office no 1505, Damac Executive heights, Tecom, Dubai, United Arab Emirates - 27/09/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

MEAN GREEN

Trade Mark Application No. 62381

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "GREEN".

Class 33: Alcoholic beverages except beers; all included in Class 33.

MONSTER ENERGY COMPANY, 1 Monster Way, Corona, California 92879, United States of America - 04/10/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



Trade Mark Application No. 62384

Class 32: Fruit juices; fruit juice beverages (non-alcoholic); non-alcoholic beverages; preparations for making non-alcoholic beverages; non-alcoholic carbonated beverages; all included in Class 32.

S.M. JALEEL & COMPANY LIMITED, 1 Steve Solomon Ghany Drive, Dow Village, South Oropouche 620330, Trinidad and Tobago - 04/10/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

UNIFORM CPA EXAMINATION

Trade Mark Application No. 62395

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "C", "P" and "A" and the word "Examination".

Class 16: Printed matter, namely, practice accounting examinations; accounting exams; accounting exam information booklets; and prior accounting examination questions and answers; all included in Class 16.

AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS, 1345 Avenue of the Americas, New York, NY 10105, United States of America - 10/10/2024. Address for service is: ASW Law Limited, Crawford House, 50 Cedar Avenue, Hamilton, HM11, Bermuda.

UNIFORM CPA EXAMINATION

Trade Mark Application No. 62396

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "C", "P" and "A" and the word "Examination".

Class 41: Educational testing services, namely, preparing, disseminating and grading computer based accounting examinations; administering computer based accounting examinations via the Internet; providing practice accounting examinations via the Internet; all included in Class 41.

AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS, 1345 Avenue of the Americas, New York, NY 10105, United States of America - 10/10/2024. Address for service is: ASW Law Limited, Crawford House, 50 Cedar Avenue, Hamilton, HM11, Bermuda.



Trade Mark Application No. 62397

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "C", "P" and "A" and the word "Examination".

Class 16: Printed matter, namely, practice accounting examinations, accounting exams; accounting exam information booklets; and prior accounting examination questions and answers; all included in Class 16.

AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS, 1345 Avenue of the Americas, New York, NY 10105, United States of America - 10/10/2024. Address for service is: ASW Law Limited, Crawford House, 50 Cedar Avenue, Hamilton, HM11, Bermuda.



Trade Mark Application No. 62398

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "C", "P" and "A" and the word "Examination".

Class 41: Educational testing services, namely, preparing, disseminating and grading computer based accounting examinations; administering computer based accounting examinations via the Internet; providing practice accounting examinations via the Internet; all included in Class 41.

AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS, 1345 Avenue of the Americas, New York, NY 10105, United States of America - 10/10/2024. Address for service is: ASW Law Limited, Crawford House, 50 Cedar Avenue, Hamilton, HM11, Bermuda.



Trade Mark Application No. 62401

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "life".

Color Limitation: The Mark is limited to the colors "yellow" and "blue" as shown on the form of application.

Class 44: Providing personal support services in the area of mental health, diabetes management and chronic disease management; health analytics and insights; all included in Class 44.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 11/10/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62446

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "life".

Color Limitation: The Mark is limited to the colors "yellow" and "blue" as shown on the form of application.

Class 36: Financial services namely, insurance services; providing, managing and administering benefit plans and group and individual investment plans and investment funds, including pension plans, retirement savings plans, retirement income plans, segregated funds, registered and non-registered savings plans; investment counselling and portfolio management, financial advisory services in the field of financial planning; financial advisory services in the field of retirement planning, financial advisory services in the field of investments; mutual fund services; trust company services; all included in Class 36.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 16/10/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62447

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "life".

Color Limitation: The Mark is limited to the colors "yellow" and "blue" as shown on the form of application.

Class 45: Providing personal support services for patients; patient advocate services in the health care field; arranging for preferred access to health care services in the field of health care to individuals, but not providing health care itself; medical case management services; all included in Class 45.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 16/10/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62488

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the words "America" and "Bermuda".

Class 16: Pens; note pads, stationery, writing pads, holiday cards, invitation cards, printed invitations, letterhead paper, notebooks, blank journals; paperweights; paper name tags; memo pad; note cards, blank cards, greeting cards; posters; business cards; printed paper signs, namely, table tents, markers; adhesive materials for office use, namely, adhesive note paper; business forms; paper envelopes for packaging; paper name badges; paper report covers; paper table linens; printed certificates; printed forms; all included in Class 16.

TRANSAMERICA CORPORATION, 6400 C Street SW, Cedar Rapids, IA 52499, United States of America - 06/11/2024. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 62489

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the words "America" and "Bermuda".

Class 35: Outsourcing in the field of retirement plan administration, including, financial record keeping, records management, notices to participants, distribution processing, payroll consolidation, and monitoring of eligibility dates, providing an on-line computer website that provides commercial financial transaction data, account management, financial reporting, accounting features and related reference information; preparations and compilation of business and commercial reports and information which may include but are not limited to, the Internet, global networks, telephone, and facsimile; business consultation; financial record management including for retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans, money purchase plans, and fund investment services, all via the Internet, global information networks, cloud computing, electronic and social media, advertising, telephone, facsimile and other means customary in the trade; administration of employee benefit plans concerning employer sponsored retirement plans, defined contribution plans, defined benefit plans, pooled employer retirement plans and other related plans; defined contribution plans, defined benefit plans, pooled employer retirement plans and other related plans; all included in Class 35.

TRANSAMERICA CORPORATION, 6400 C Street SW, Cedar Rapids, IA 52499, United States of America - 06/11/2024. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. B62490

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the words "America" and "Bermuda".

Class 36: Financial services, including underwriting and distribution of life and health insurance and annuity products; investment management and advisory services; investment advice; mutual fund management, brokerage, and distribution services; stock brokerage services; financial retirement planning; administration of retirement and pension plans; insurance agency and brokerage services; administration of plans including defined contribution plans, defined benefit plans, money purchase plans, and fund investment services; providing financial information in the fields of recordkeeping and administration of retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans, money purchase plans, and fund investment services, all via the Internet, global information networks, cloud computing, electronic and social media, advertising, telephone, facsimile and other means customary in the trade; providing a website featuring information and educational information in the fields of financial retirement planning, retirement savings, retirement investing; recordkeeping and administration of retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans, money purchase plans, and fund investment services; providing online financial information in the field of investing for retirement; providing a retirement readiness evaluation, namely, providing financial information to prepare individuals for retirement and post-retirement financial needs; providing financial asset allocation; providing financial asset allocation customized to an individual's risk tolerance; all of the foregoing provided via various means, which may include but are not limited to, the Internet, global networks, social media, telephone, in person, digitally, automated, e-mail and facsimile, and to various organizations, which may include but are not limited to, corporations, governmental organizations, educational institutions, hospitals, foundations, not-for-profit organizations, and healthcare organizations; financial retirement plan consulting services to employer-sponsored retirement plans; fiduciary investment advice to employer-sponsored retirement plans; providing financial information for participants concerning employer-sponsored retirement plans and financial administration for employer-sponsored retirement plans; underwriting, issuance,

and administration of stable value investments, including the provision of general account, separate account, synthetic guaranteed investment contract, and collective investment trust versions of such investments; brokerage of, issuing and administration of final expense life insurance; all included in Class 36.

TRANSAMERICA CORPORATION, 6400 C Street SW, Cedar Rapids, IA 52499, United States of America - 06/11/2024. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 62491

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the words "America" and "Bermuda".

Class 41: Educational services, including conducting workshops, online classes, seminars, conferences, all in the fields of retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans, money purchase plans, and fund investment services, all via the Internet, global information networks, cloud computing, electronic and social media, advertising, telephone, facsimile and other means customary in the trade; provision of non-downloadable electronic publications such as newsletters, guides, articles and white papers, all in the fields of retirement plans, employee benefit plans, employee pension plans, defined contribution plans, defined benefit plans, money purchase plans, and fund investment services, all via the Internet, global information networks, cloud computing, electronic and social media, advertising, telephone, facsimile and other means customary in the trade; organization and presentation of sports tournaments as an event sponsor; all included in Class 41.

TRANSAMERICA CORPORATION, 6400 C Street SW, Cedar Rapids, IA 52499, United States of America - 06/11/2024. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 62502

Color Limitation: The Mark is limited to the colors "Cyan 2767C" and "Midnight Blue 191970" as shown on the form of application.

Section 18(4) Notice: Proceeding by reason of Section 18(4)... UK Trademark Registration No. 00004106795.

Class 36: Insurance, consultancy and information on insurance, insurance underwriting, life insurance, credit insurance; savings banks; fiscal valuations and assessments; actuarial services; financial affairs, banking operations, monetary affairs; financial consultancy, financial information, analyses and evaluations, financing services, financial operations and transactions, credit, leasing, pledge loans, collateral loans, credit guarantees; debt recovery services; raising and investing capital, savings; home banking; asset management companies; management of personal or real estate holdings, fortunes, financial portfolios, financial products, open-end investment companies, mutual funds, real estate investment trusts, collective investment schemes, collective investment schemes (transferable securities), collective real-estate investment schemes; foreign exchange bureau, security deposits, safe deposits; electronic funds transfer; monetary transactions, currency exchange, clearing operations; stock exchange quotations, securities brokerage; issue of tokens of value, letters of credit and traveler's cheques; debit and credit card services; real estate affairs, property management, real estate appraisal, real estate agencies (sale and rental of business assets and buildings); financial sponsorship and patronage; all included in Class 36.

AMUNDI ASSET MANAGEMENT, 91-93 Boulevard Pasteur 75015 Paris, France - 12/11/2024.

Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 62503

Color Limitation: : The Mark is limited to the colors "Cyan 2767C" and "Midnight Blue 191970" as shown on the form of application.

Section 18(4) Notice: Proceeding by reason of Section 18(4)... UK Trademark Registration No. 00004106795.

Class 38: Telecommunication (transmission) or financial information and data; provision of access to computer and/or telecommunications networks for downloading software, software applications and information for use by others for the provision of financial services, namely, provision of access to telecommunications and/or computer networks for placing and executing orders for the purchase or sale of financial instruments and products, provision of financial information, analyses and research, provision of services for financial risk management, constitution and financial management of investment portfolios; provision of access to software for use by others for the provision of financial services, namely, provision of access to software for placing and executing orders for the purchase or sale of financial instruments and products, provision of financial information, analyses and research, provision of services for financial risk management, constitution and financial management of investment portfolios; provision of access to platforms on the Internet, providing Internet forums, including on the mobile Internet, for the transmission of messages, comments and content among users in the field of finance; provision of access to computerized databases and servers in the field of finance; all included in Class 38.

AMUNDI ASSET MANAGEMENT, 91-93 Boulevard Pasteur 75015 Paris, France - 12/11/2024.

Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 62504

Color Limitation: : The Mark is limited to the colors "Cyan 2767C" and "Midnight Blue 191970" as shown on the form of application.

Section 18(4) Notice: Proceeding by reason of Section 18(4)... UK Trademark Registration No. 00004106795.

Class 42: Software as a service [SaaS] for use by others for the provision of financial services, namely for placing and executing orders for the purchase or sale of financial instruments and products, provision of financial information, analyses and research, provision of services for financial risk management, constitution and financial management of investment portfolios; design and development and updating of software for investors, accountants and financial services professionals; providing software relating to the financial field; services of an application service provider (ASP) featuring software for use by others for the provision of financial services, namely, placing and executing orders for the purchase or sale of financial instruments and products, provision of financial information, analyses and research, provision of services for financial risk management, constitution and financial management of investment portfolios; computer platform as a service (PaaS); computer services, namely, provision of user-customized sources regarding financial services; provision of computer applications featuring information in the field of finance; all included in Class 42.

AMUNDI ASSET MANAGEMENT, 91-93 Boulevard Pasteur 75015 Paris, France - 12/11/2024.
Address for service is: **Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

JUBILEE

Trade Mark Application No. 62505

Class 14: Clock and watchmaking articles, namely watches, wristwatches, components for clock and watchmaking articles and accessories for clock and watchmaking articles not included in other classes; clocks and other chronometric instruments, chronometers, chronographs (clock and watchmaking), watch bracelets, watch straps, dials (clock and watchmaking), watch movements and parts thereof, boxes and presentation cases for clock and watchmaking and jewellery; jewellery; precious stones and semi-precious stones; precious metals and their alloys; pins (jewellery); cufflinks; key rings; all included in Class 14.

ROLEX SA, Rue François-Dussaud 3-5-7, Geneva, Switzerland - 12/11/2024. Address for service is: **Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.**

DENZA D9L

Trade Mark Application No. 62508

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "D", "L" and the numeral "9".

Class 12: Automobiles; motor cars; cars; motor coaches; trucks; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; autonomous cars; self-driving cars; all included in Class 12.

BYD COMPANY LIMITED, No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of China - 13/11/2024. Address for service is: **Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

AGENTFORCE

Trade Mark Application No. 62546

Class 9: Software; computer operating software; downloadable software; downloadable cloud-based software; software in the nature of a mobile application; software, downloadable software, downloadable cloud-based software, and software in the nature of a mobile application for managing, storing, analyzing, securing, testing, and authenticating data, business data, business policies, customer data, sale and purchase data, inventory data, data analytics, databases, customer interactions and information, notifications and geolocation and global positioning systems (gps) data; software, downloadable software, downloadable cloud-based software, and software in the nature of a mobile application for use in customer relationship management (CRM), marketing automation, sales automation, sales performance management, field services management, mapping and route planning, customer service and support, customizable marketing and advertising, managing online content, deploying customized interactive content, optimization of online websites for third parties for marketing purposes, predictive analytics, big data and business data analysis and visualization, complex event processing, machine learning, artificial intelligence, mining the most relevant information from disparate data sources, providing automated solutions to enable organizations to integrate disparate data and translate and structure that data into actionable insights, creating searchable databases of information and data, security and authentication, monitoring employee efficiency, social media management and publication, data storage, collaboration, e-commerce, and software and application development, programming, and implementation; software, downloadable software, downloadable cloud-based software, and software in the nature of a mobile application for integration of computer systems, applications, data, and databases; software, downloadable software, downloadable cloud-based software, and software in the nature of a mobile application for creation and connectivity to application programming interfaces (APIs), governance and management of web services, APIs and integration applications, development and deployment of integrations; software, downloadable software, downloadable cloud-based software, and software in the nature of a mobile application in the fields of business, marketing, promotion, sales, customer service, customer relationship management, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, employee efficiency, social media, corporate social responsibility, philanthropy, and e-commerce; software, downloadable software, downloadable cloud-based software, and software in the nature of a downloadable mobile application for use in generating and executing automated and autonomous

processes and tasks; software, downloadable software, downloadable cloud-based software, and software in the nature of a downloadable mobile application that uses artificial intelligence and machine learning to generate, process, understand and analyze speech, text, images, videos, sounds, and tasks; software, downloadable software, downloadable cloud-based software, and software in the nature of a downloadable mobile application for the generation, processing, understanding and analysis of multi-modal machine-learning based language, text, speech, and tasks; software, downloadable software, downloadable cloud-based software, and software in the nature of a downloadable mobile application for facilitating interaction, communication, and actions between humans and artificial intelligence chatbots and agents and between artificial intelligence chatbots and agents; downloadable task-oriented chatbot and agent software; software, downloadable software, downloadable cloud-based software, and software in the nature of a downloadable mobile application for building, managing, updating, developing, training, evaluating, and monitoring generative user experiences powered by machine learning, deep learning, and artificial intelligence; software, downloadable software, downloadable cloud-based software, and software in the nature of a downloadable mobile application for building, managing, updating, developing, training, evaluating, and monitoring machine learning and artificial intelligence agents, algorithms, and programs; software recorded on computer media, downloadable software, downloadable cloud-based software, and software in the nature of a downloadable mobile application for generating and executing autonomous tasks in response to exposure to data using machine learning and artificial intelligence; software development tools, downloadable software development tools, software and downloadable software for developing, customizing, and managing computer systems, mobile and computer software applications, websites, client interfaces, frameworks, and templates; all included Class 9.

SALESFORCE, INC., Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America - 29/11/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

AGENTFORCE

Trade Mark Application No. 62547

Class 42: Software as a service (SaaS), platform as a service (PaaS), and providing temporary use of non-downloadable software; software as a service (SaaS), platform as a service (PaaS), and providing temporary use of non-downloadable software for managing, storing, analyzing, securing, testing, and authenticating data, business data, business policies, customer data, sale and purchase data, inventory data, data analytics, databases, customer interactions and information, notifications, and geolocation and global positioning systems (gps) data; software as a service (SaaS), platform as a service (PaaS), and providing temporary use of non-downloadable software for use in customer relationship management (CRM), marketing automation, sales automation, sales performance management, field services management, mapping and route planning, customer service and support, customizable marketing and advertising, managing online content, deploying customized interactive content, optimization of online websites for third parties for marketing purposes, predictive analytics, big data and business data analysis and visualization, complex event processing, machine learning, artificial intelligence, mining the most relevant information from disparate data sources, providing automated solutions to enable organizations to integrate disparate data and translate and structure that data into actionable insights, creating searchable databases of information and data, security and authentication, monitoring employee efficiency, social media management and publication, data storage, collaboration, e-commerce, and software and application development, programming, and implementation; software as a service (SaaS), platform as a service (PaaS), and providing temporary use of non-downloadable software for integration of computer systems, applications, data, and databases; software as a service (SaaS), platform as a service (PaaS), and providing temporary use of non-downloadable software for creation and connectivity to application programming interfaces (APIs), governance and management of web services, APIs and integration applications, development and deployment of integrations; software as a service (SaaS), platform as a service (PaaS), and providing temporary use of non-downloadable software in the fields of business, marketing, promotion, sales, customer service, customer relationship management, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, employee efficiency, social media, corporate social responsibility, philanthropy, and e-commerce; software as a service (SaaS), platform as a service (PaaS), and providing online non-downloadable software for use in generating and executing automated and autonomous processes and tasks; software as a service (SaaS), platform as a service (PaaS), and

providing online non-downloadable software using artificial intelligence and machine learning to generate, process, understand and analyze speech, text, images, videos, sounds, and tasks; software as a service (SaaS), platform as a service (PaaS), and providing online non-downloadable software for the generation, processing, understanding and analysis of multi-modal machine-learning based language, text, speech, and tasks; software as a service (SaaS), platform as a service (PaaS), and providing temporary use of online non-downloadable software for facilitating interaction, communication, and actions between humans and artificial intelligence chatbots and agents and between artificial intelligence chatbots and agents; providing online non-downloadable task-oriented chatbot and agent software; research and development services in the fields of multi-modal content understanding and generation, natural language processing, artificial intelligence, and machine learning; providing information from searchable indexes and databases of information, including text, music, sounds, images, videos, software algorithms, mathematical equations, and electronic documents, by means of non-downloadable chatbot software; software as a service (SaaS), platform as a service (PaaS), and providing online non-downloadable software for building, managing, updating, developing, training, evaluating, and monitoring generative user experiences powered by machine learning, deep learning, and artificial intelligence; software as a service (SaaS), platform as a service (PaaS), and providing online non-downloadable software for building, managing, updating, developing, training, evaluating, and monitoring machine learning and artificial intelligence agents, algorithms, and programs; software as a service (SaaS), platform as a service (PaaS), and providing online non-downloadable software for generating and executing autonomous tasks in response to exposure to data using machine learning and artificial intelligence; technology consultation in the fields of multi-modal content understanding and generation, natural language processing, artificial intelligence, and machine learning; providing temporary use of on-line non-downloadable software development tools; non-downloadable software for developing, customizing, and managing computer systems, mobile and computer software applications, websites, client interfaces, frameworks, and templates; computer software development and technical consulting services; computer software development and technical consulting services in the fields of business, marketing, promotion, sales, customer service, customer relationship management, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, employee efficiency, social media, corporate social responsibility, philanthropy, e-commerce, and software and application development, programming, and implementation; design, development, installation, and maintenance of computer software and websites; providing search engines for the internet; server hosting; all included Class 42.

SALESFORCE, INC., Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America - 29/11/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

SUNLIFE PRIVATE WEALTH

Trade Mark Application No. 62550

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the word "LIFE".

Class 44: Providing personal support services in the area of mental health, diabetes management and chronic disease management; health analytics and insights, namely, the collation of information in the health care sector, the preparation of reports relating to health care matters and professional consultancy relating to health care; all included in Class 44.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 29/11/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

SUNLIFE PRIVATE WEALTH

Trade Mark Application No. 62551

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the word "LIFE".

Class 45: Providing personal support services for patients; providing patient advocate services in the health care field; administrative services in relation to preferred access to health care services in the field of health care to individuals, but not providing health care itself; advisory and consultancy services for patients in the field of patient access to medical treatment services; all included in Class 45.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 29/11/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62555

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the words "Private Wealth".

Class 36: Financial services namely, insurance services; providing, managing and administering benefit plans and group and individual investment plans and investment funds, including pension plans, retirement savings plans, retirement income plans, segregated funds, registered and non-registered savings plans; investment counselling and portfolio management, financial advisory services in the field of financial planning; financial advisory services in the field of retirement planning, financial advisory services in the field of investments; mutual fund services; trust company services; all included in Class 36.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 29/11/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62556

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the word "life".

Class 44: Providing personal support services in the area of mental health, diabetes management and chronic disease management; health analytics and insights, namely, the collation of information in the health care sector, the preparation of reports relating to health care matters and professional consultancy relating to health care; all included in Class 44.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 29/11/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62557

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the word "life".

Class 45: Providing personal support services for patients; providing patient advocate services in the health care field; administrative services in relation to preferred access to health care services in the field of health care to individuals, but not providing health care itself; advisory and consultancy services for patients in the field of patient access to medical treatment services; all included in Class 45.

SUN LIFE ASSURANCE COMPANY OF CANADA, 1 York Street, Suite 3100, Toronto, Ontario M5J 0B6, Canada - 29/11/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

AQUARIAN

Trade Mark Application No. 62561

Class 36: Investment advice, insurance and investment management, investment consultation and investment of funds for captive accounts and third-party accounts, including private and public equity, real estate, and debt investment services; debt and private equity financing services; investment services, namely, asset acquisition, consultation, development and management services; insurance administration; insurance services, namely, underwriting, issuing and administration of life insurance; life insurance underwriting; life insurance claims processing; annuity services, namely, account and investment administration and the investment and distribution of annuity funds; underwriting, issuance and administration of annuities; all included in Class 36.

AQUARIAN HOLDINGS LLC, 40 10th Avenue, 6th Floor, New York, NY 10014, United States of America - 06/12/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



Trade Mark Application No. 62562

Color Limitation: The Mark is limited to the colors “orange”, “red”, “purple” and “blue” as shown on the form of application.

Class 5: Pharmaceutical preparations for use in Oncology; all included in Class 5.

MERCK SHARP & DOHME B.V., Waarderweg 39, 2031 BN, Haarlem, The Netherlands - 06/12/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

CHARIOT RE

Trade Mark Application No. 62574

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "RE".

Class 36: Reinsurance underwriting; all included in Class 36.

CHARIOT MIDCO, LLC, Corporation Trust Center, 1209 Orange Street, City of Wilmington, County of New Castle, Delaware 19801, United States of America - 16/12/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 62653

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the words "Food", "Drinks" and "Smiles".

Class 29: Potato-based snack foods; potato chips; soy-based snack foods; vegetable-based snack foods; vegetable chips; vegetable-based spreads; vegetable-based dips; nut-based snack foods; nuts; fruit-based snack foods; fruit-based snack bars; plantain chips; edible seeds; meat-based snack foods; legume-based snack foods; legume-based spreads; legume-based dips; hummus; dairy-based dips; cheese-based snack foods; snack mixes consisting of fruits and nuts; snack foods consisting primarily of prepared fruits, vegetables, seeds, nuts, or any combination thereof; all included in Class 29.

PEPSICO, INC., 700 Anderson Hill Road, Purchase, New York 10577, United States of America
- 24/12/2024. Address for service is: **MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.**



Trade Mark Application No. 62654

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the words "Food", "Drinks" and "Smiles".

Class 30: Grain-based snack food; multigrain-based snack foods; snack foods made from corn; puffed corn snacks; popcorn; corn chips; tortilla chips; snack foods made from cereals; preparations made from cereals; cereal-based snack bars; breakfast cereals; granola; rice-based snack foods; flour-based snack foods; flour based chips; crackers; pretzels; pita chips; pancakes; oats based foods; prepared oats for human consumption; oat based beverages; prepared rice; rice chips; rice cakes; rice crackers; snack foods consisting principally of bread; bagel chips; sauces; salsas; cookies; biscuits; pasta products; snack foods consisting primarily of products made from grains, corn, cereal, or any combination thereof; confectionery made of sugar; syrup; pancake syrup; maple syrup; topping syrup; flavorings for beverages, other than essential oils; frozen confections; all included in Class 30.

PEPSICO, INC., 700 Anderson Hill Road, Purchase, New York 10577, United States of America
- 24/12/2024. Address for service is: **MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.**



Trade Mark Application No. 62655

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the words "Food", "Drinks" and "Smiles".

Class 32: Non-alcoholic beverages; mineral and aerated waters; fruit beverages and fruit juices; smoothies; syrups and other non-alcoholic preparations for making beverages; soft drinks; ready to drink tea; ready to drink coffee; iced tea; energy drinks; sports drinks; isotonic drinks; drinking waters, flavored waters; non-alcoholic frozen flavored beverages; all included in Class 32.

PEPSICO, INC., 700 Anderson Hill Road, Purchase, New York 10577, United States of America
- 24/12/2024. Address for service is: **MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.**



Trade Mark Application No. 62657

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the letter "P".

Color Limitation: The Mark is limited to the colors "Gold", "White", "Light Blue", "Light Green", "Green" and "Blue" as shown on the form of application.

Class 30: Grain-based snack food; multigrain-based snack foods; snack foods made from corn; puffed corn snacks; popcorn; corn chips; tortilla chips; snack foods made from cereals; preparations made from cereals; cereal-based snack bars; breakfast cereals; granola; rice-based snack foods; flour-based snack foods; flour based chips; crackers; pretzels; pita chips; pancakes; oats based foods; prepared oats for human consumption; oat based beverages; prepared rice; rice chips; rice cakes; rice crackers; snack foods consisting principally of bread; bagel chips; sauces; salsas; cookies; biscuits; pasta products; snack foods consisting primarily of products made from grains, corn, cereal, or any combination thereof; confectionery made of sugar; syrup; pancake syrup; maple syrup; topping syrup; flavorings for beverages, other than essential oils; frozen confections; all included in Class 30.

PEPSICO, INC., 700 Anderson Hill Road, Purchase, New York 10577, United States of America
- 24/12/2024. Address for service is: **MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.**



Trade Mark Application No. 62658

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the letter "P".

Color Limitation: The Mark is limited to the colors "Gold", "White", "Light Blue", "Light Green", "Green" and "Blue" as shown on the form of application.

Class 32: Non-alcoholic beverages; mineral and aerated waters; fruit beverages and fruit juices; smoothies; syrups and other non-alcoholic preparations for making beverages; soft drinks; ready to drink tea; ready to drink coffee; iced tea; energy drinks; sports drinks; isotonic drinks; drinking waters, flavored waters; non-alcoholic frozen flavored beverages; all included in Class 32.

PEPSICO, INC., 700 Anderson Hill Road, Purchase, New York 10577, United States of America
- 24/12/2024. Address for service is: **MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.**



Trade Mark Application No. 62669

Class 35: Advertising; business management, organization and administration; office functions, retail store services and online retail store services connected with the sale of toys, games, playthings, clothing, headwear, footwear, sporting articles and equipment, children's playground apparatus, playhouses for children, indoor play apparatus for children, play apparatus for use in children's nurseries, children's riding vehicles, bicycles, toy scooters, protective helmets for children, electronic game software for handheld electronic devices, electronic musical apparatus and instruments, electronic communications instruments, electronic educational game machines for children, electronic games for the teaching of children, children's educational software, science

sets for children being instructional and/or teaching apparatus, furniture, nursery furniture, car safety seats for children, vehicle safety belts for children, strollers, covers for baby strollers, bags, baby changing mats, babies' potties, sleeping bags for babies, sleeping bags for children, cot sheets and dummies [babies soothers], non-medicated toiletries, books, children's storybooks, children's activity books, arts and craft paint kits, arts, crafts and modelling equipment; all included Class 35.

TRU KIDS INC., 5 Wood Hollow Road, First Floor, Parsippany, New Jersey 07054, United States of America - 27/12/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

TOYS R US TOYS "R" US

Trade Mark Application No. 62671

Series Mark: Application under Section 24 for a series of two (2) marks.

Section 18(4) Notice...Proceeding by reason of Section 18(4)... UK Trademark Registration No. 00003645260.

Class 35: Advertising; business management, organization and administration; office functions, retail store services and online retail store services connected with the sale of toys, games, playthings, clothing, headwear, footwear, sporting articles and equipment, children's playground apparatus, playhouses for children, indoor play apparatus for children, play apparatus for use in children's nurseries, children's riding vehicles, bicycles, toy scooters, protective helmets for children, electronic game software for handheld electronic devices, electronic musical apparatus and instruments, electronic communications instruments, electronic educational game machines for children, electronic games for the teaching of children, children's educational software, science sets for children being instructional and/or teaching apparatus, furniture, nursery furniture, car safety seats for children, vehicle safety belts for children, strollers, covers for baby strollers, bags, baby changing mats, babies' potties, sleeping bags for babies, sleeping bags for children, cot sheets and dummies [babies soothers], non-medicated toiletries, books, children's

storybooks, children's activity books, arts and craft paint kits, arts, crafts and modelling equipment; all included Class 35.

TRU KIDS INC., 5 Wood Hollow Road, First Floor, Parsippany, New Jersey 07054, United States of America - 27/12/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

TERA

Trade Mark Application No. 62681

Class 12: Motor vehicles, parts and fittings thereof; motorized two-wheeled vehicles; tricycles; bicycles; airplanes; boats; automobile engines; all included in Class 12.

VOLKSWAGEN AKTIENGESELLSCHAFT, Berliner Ring 2, 38440 Wolfsburg, Germany - 07/01/2025. Address for service is: MA'AT IP Services, 26 Town Hill Flatts, Smith's Parish, FL07, Bermuda.

T△BS

Trade Mark Application No. 62708

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the device of a "Triangle".

Class 35: Retail services connected with the sale of clothing, namely Bermuda shorts, polo shirts and T-shirts; accessories, namely belts, wallets and bags; home products, namely towels, pillows and blankets; all included in Class 35.

REBECCA SYLVIA SINGLETON, The Authentic Bermuda Shorts Ltd, 21 Laffan Street, H.P. House, City of Hamilton HM09, Bermuda - 22/01/2025. Address for service is: Rebecca Sylvia Singleton, The Authentic Bermuda Shorts Ltd, 21 Laffan Street, H.P. House, City of Hamilton HM09, Bermuda.

CHANDON

Trade Mark Application No. 62709

Class 33: Alcoholic beverages (except beer); ciders; digestifs (spirits and liqueurs); wines; sparkling wines; spirits; alcoholic extracts or essences; all included in Class 33.

MHCS, 9 avenue de Champagne, 51200 Epernay, France - 23/01/2025. Address for service is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

BLENREP

Trade Mark Application No. 62718

Class 5: Pharmaceutical preparations; medicinal preparations and substances; vaccines; all included in Class 5.

GLAXO GROUP LIMITED, GSK Medicines Research Centre, Gunnels Wood Road, Stevenage, SG1 2NY, United Kingdom - 28/01/2025. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

REACH FOR THE CROWN

Trade Mark Application No. 62795

Class 9: Smartwatches; all included in Class 9.

ROLEX SA, Rue François-Dussaud 3-5-7, Geneva, Switzerland - 27/02/2025. Address for service
is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

REACH FOR THE CROWN

Trade Mark Application No. 62799

Class 36: Patronage and financial sponsorship; management of patronage funds; provision of financial aid to social or charitable organizations; all included in Class 36.

ROLEX SA, Rue François-Dussaud 3-5-7, Geneva, Switzerland - 27/02/2025. Address for service
is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

REACH FOR THE CROWN

Trade Mark Application No. 62800

Class 41: Services for the organization and hosting of exhibitions, conferences and forums in the field of watchmaking; editing of radio and television programs; production of films; production of films on video tapes; provision of video sequences online, non-downloadable; publication and editing of newspapers, periodicals, journals, books and texts (other than advertising texts); all included in Class 41.

ROLEX SA, Rue François-Dussaud 3-5-7, Geneva, Switzerland - 27/02/2025. Address for service
is: Firstmark Ltd., Sofia House, 3rd Floor, 48 Church Street, Hamilton HM 12, Bermuda.

HENRI BENDEL

Trade Mark Application No. 62805

Class 25: Clothing, namely, bathrobes, beach cover-ups, beachwear, belts, blazers, blouses, body shapers, body suits, boxer shorts, bras, bustiers, camisoles, caps, coats, dresses, footwear, foundation garments, garter belts, girdles, gloves, gowns, halter tops, hats, headbands, hosiery, jackets, jeans, jogging suits, knee highs, knit shirts, knit tops, leotards, lingerie, loungewear, mittens, negligees, night gowns, night shirts, pajamas, panties, pants, pantyhose, sarongs, scarves, shirts, shorts, skirts, slacks, sleepwear, slippers, socks, stockings suits, sweat pants, sweat shirts, sweat shorts, sweat suits, sweaters, swim wear, t-shirts, tank tops, tap pants, teddies, ties, tights, underpants, undershirts, underwear and vests; all included in Class 25.

HENRI BENDEL, LLC, 1740 Broadway, 7th Floor, New York 10019, United States of America - 06/03/2025. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.

AGENTBLAZER

Trade Mark Application No. 62808

Class 41: Entertainment and education services, namely, providing recognition and incentives by way of celebrations and awards to individuals in the fields of online computer services, managing data, software and application development, programming, and implementation, business, marketing, promotion, customer relationship management, sales, customer service, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, social media, corporate social responsibility, philanthropy, and e-commerce; providing information about education and training in the fields of online computer services, managing data, software and application development, programming, and implementation, business, marketing, promotion, customer relationship management, sales, customer service, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, social media, corporate social responsibility, philanthropy, and e-commerce; educational services, namely, providing online courses, online learning modules, online learning

assessments, customized online learning plans, and interactive classes in the fields of online computer services, managing data, software and application development, programming, and implementation, business, marketing, promotion, customer relationship management, sales, customer service, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, social media, corporate social responsibility, philanthropy, and e-commerce; providing certified training for use in customer relationship management (CRM), marketing automation, sales automation, customer service and support, data management, predictive analytics, big data and business data analysis and visualization, complex event processing, machine learning, artificial intelligence, social media management and publication, education, philanthropy, software and application development, programming, and implementation; arranging and conducting of seminars, classes, conferences, workshops, training, retreats, tutorial sessions, non-downloadable webinars, courses, and instructional and lecture events in the fields of online computer services, managing data, software and application development, programming, and implementation, business, marketing, promotion, customer relationship management, sales, customer service, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, social media, corporate social responsibility, philanthropy, and e-commerce, and distributing course materials in connection therewith; planning and conducting parties and award shows for people and organizations for social entertainment purposes, arranging of contests, organizing and hosting social entertainment events; providing online non-downloadable publications in the nature of newsletters, articles, reports, books, and blogs in the fields of business, marketing, promotion, customer relationship management, sales, customer service, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, social media, corporate social responsibility, philanthropy, e-commerce, and software and application development, programming, and implementation; entertainment services, namely, providing podcasts, webcasts, and online non-downloadable videos in the fields of business, marketing, promotion, customer relationship management, sales, customer service, data analytics, business intelligence, artificial intelligence, machine learning, education and training, professional development, social media, corporate social responsibility, philanthropy, charitable giving, e-commerce, and software and application development, programming, and implementation; all included Class 41.

SALESFORCE, INC., Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America - 07/03/2025. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

ISLA BOTANICA

Trade Mark Application No. 62812

Transliteration Clause: The Mark contains the Spanish words “Isla” which in English translates to “island” and “Botanica” which in English translates to “Botany or botanist”.

Class 35: Retail services in connection with the sale of candles, hand and body lotion, roller balls and diffusers; all included in Class 35.

REBECCA SYLVIA SINGLETON, The Authentic Bermuda Shorts Ltd, 21 Laffan Street, H.P. House, City of Hamilton HM09, Bermuda - 06/03/2025. Address for service is: Rebecca Sylvia Singleton, The Authentic Bermuda Shorts Ltd, 21 Laffan Street, H.P. House, City of Hamilton HM09, Bermuda.

CRUZCAMPO

Trade Mark Application No. 62816

Class 32: Beers; non-alcoholic beers; all included Class 32.

HEINEKEN ESPAÑA, S.A., Avendida de Andalucía 1, E-41007 Sevilla, Spain - 11/03/2025. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

EVERROCK

Trade Mark Application No. 62851

Class 35: Advertising; business management; business administration; office functions; all included in Class 35.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, 751 Broad Street, Newark, New Jersey 07102, United States of America - 03/04/2025. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

EVERROCK

Trade Mark Application No. 62852

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs; all included in Class 36.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, 751 Broad Street, Newark, New Jersey 07102, United States of America - 03/04/2025. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

EVERROCK

Trade Mark Application No. 62853

Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; all included in Class 42.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, 751 Broad Street, Newark, New Jersey 07102, United States of America - 03/04/2025. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.