PRICING FORM

Project Name: Communication Consultant for Bermuda Public School System

To be completed by Proponent

Proponents must use this Pricing Form to submit for the Services (Deliverables) described in this RFQ.

A fixed price for each item in the Pricing Form must be provided.

1. PROJECT PRICING

|  |  |  |
| --- | --- | --- |
| Fixed Price to deliver the Services (Deliverables) described in this RFQ  The Price for each of the following which is included within the Total Fixed Prices | | |
| **Description** | **Fixed price per deliverable\*** | **Delivery in Number of Days** |
| 1. Develop, implement and evaluate a communications plan | **$** |  |
| 1. Create a system for the regular collection of qualitative and quantitative data about information interests and needs of the community as it relates to communication about education issues and matters | $ |  |
| 1. Use various social media to communicate key messages and information to key stakeholder groups | $ |  |
| 1. Create public awareness videos and podcasts | $ |  |
| 1. Organize information for and prepare existing internal and external weekly newsletters | $ |  |
| 1. Provide advice to schools for their internal and external communication strategies | $ |  |
| 1. Provide expertise and advice to senior leaders and managers about communication strategies | $ |  |
| 1. Develop relationships with the local media and prepare positive stories about schools for the print, television and electronic media | $ |  |
| 1. Create communication strategies to showcase student achievement | $ |  |
| 1. Develop a relationship with the Department of Communications and liaise with their representatives to collaboratively prepare media content | $ |  |
| 1. Create marketing materials | $ |  |
| 1. Establish a system for collecting and analysing ongoing feedback about the communication strategies employed and information shared | $ |  |
| 1. Create and maintain an organized data base of pictures, written information, videos and podcasts | $ |  |
| **Total Price for Deliverables** | **$** |  |

**GRAND TOTAL FOR ALL PHASES**

**(FIGURES) BD$**

**(WORDS)**

**ESTIMATED CONTRACT DURATION**

|  |  |
| --- | --- |
| **CONTRACT DURATION** |  |
| **PROPOSED START DATE:** |  |
| **PROPOSED COMPLETION DATE:** |  |

DATED THIS DAY OF 20

**SIGNED;**

(SIGNATURE) IN THE CAPACITY OF

(BLOCK LETTER)

DULY AUTHORIZED TO SIGN TENDERS FOR AND ON BEHALF OF

**COMPANY NAME**

(ADDRESS)

**WITNESS:**

(SIGNATURE) IN THE CAPACITY OF

(BLOCK LETTERS)